



## REVOZPORT RACING TECHNOLOGY LTD.

# Broke the Mould

Managing Director CHARLES WAN sheds light on how a childhood passion becomes a company world-renowned for top-grade carbon fiber composite products.

A man's world comprises many things, not the least is a sleek, fast and powerful sports car. Nothing exemplifies masterful design and engineering like a high-performance automobile, and no other machine quite as aspirational. It has captivated many, including Co-Founder and Managing Director of Revozport, Charles Wan.

"I've always dreamed of nice cars," says Wan, "always liked reading car magazines and looking at cars that have been dressed up or tuned differently. I like individual character with cars that I buy and wish to own - things that are not too boring."

This preference and desire for distinctive features eventually led to the company's creation. A design and manufacturing firm of automotive and lifestyle composite products, Revozport builds iconic vehicle components for illustrious luxury car brands.

### Precious Material

Revozport specifically makes use of carbon fiber reinforced polymer. Light yet sturdy, the material's high strength-to-weight ratio makes it ideal for aerospace purposes, and in Formula 1 cars. High-temperature curing and other complex processes make it expensive to produce. While some mistake it for fiberglass, a less durable material, Wan observes that this is becoming less frequent.

"Nowadays people are more educated, in a way. You have Google and the Internet where people get a lot of information very easily," he says. The rise of the more educated and discerning public is, for a specialized line such as Revozport's, most welcome. It has created demand not only for carbon fiber car



components, but also for yachts, building materials, sporting goods, even bathtubs. "People are learning more about composite, carbon fiber material. The more they know, the more excited they are."

Wan himself remains as excited. While carbon fiber has many varied applications, he maintains that it has its own innate value. "There is this sexiness that people really like about it. Of course, it has its organic benefit, but people really appreciate the look of the material, the way it is weaved. It's an exotic material - like a diamond, for men."

### One of a Kind

Revozport car kits have garnered widespread international acclaim, spanning Europe, Oceania and Asia Pacific. Beautifully designed, tuned and refitted, the Revozport-equipped machines have captured many an enthusiast's fancy, with production standards set to Wan's philosophy.

"For me, a car is not just an A to B transport. It is like the way we dress or the watch we wear. It's not just about the function - although of course that is important - but it reveals your character," Wan says.

Customization - modifying a mass-produced product to make it personalized and unique - is taken up a notch with Revozport. "We do bespoke projects for individual customers, or OEM (Original Equipment Manufactur-

er) products for other brands around the world," says Wan. Where ordinary car tuners are limited to shop inventory, the company can create truly one-of-a-kind components based on a customer's exact specifications.

"Because we have our own design team, production facility, prototyping centre, it allows us, from a product driven company, to become more of a bespoke design house, where we can actually tailor-make something for individual customers."

### Globally Competitive

"The niche that we create for the industry is that not only the design that we do, as design can be quite subjective - we are pushing the quality of the product to a world class level," says Wan. Few other industry players share the standards he has set for his company's products and services, a void which he has made his mission to fill.

"I would dare say that for the past thirty years, the industry has not been improved much. It has always been the traditional way of production," he muses. Hong Kong's factories have mainly been producing fiberglass and fiberglass products, such as the city's famous rubbish bins. Wan strongly feels that much more can be done, in terms of serving the more demanding upscale market. Revozport is the proof.

"What we're doing - carbon fiber - it's exotic. It is expensive. It is for people who have high requirements. They know what they are buying; they do not just spend money. So we have to be there; we have to bring the company to a level where they will accept the quality." ■

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