



SKYHIGH PROMOTIONS LTD

Intelligent Design for Smart Companies!

Competitive companies demand cutting edge, inspirational, thoughtful designs that enhance their image, strengthen their market standing and tell their story. BILLY TSE, Managing Director of SkyHigh Promotions Ltd reveals his success secrets.

Design is a crucial aspect of business, a lesson few learn early in their business life, says Billy Tse, Managing Director of one of Hong Kong's more well-known design houses SkyHigh Promotions Ltd.

Established in 1997, SkyHigh Promotions Limited specializes in providing exhibition designs and contracting while serving an enviable list of top-notch local and international firms from a wide range of businesses.

Thanks to effective marketing in the early years, the brand has developed rapidly, earning for itself an enviable reputation amongst top local and international clients.

By 2007, SkyHigh Design & Contracting Limited, SkyHigh Design & Contracting (Macau) Limited, and SkyHigh (Shenzhen) Design & Contracting Limited were established.

The brand's name is widely regarded in one of Asia's most discerning markets and the demand for its cutting edge design has increased multifold.

One-Stop-Shop

"Expanding our range of services to interior design and fit out, this growth has significantly boosted our scope in China's, Hong Kong's and Macau's professional design and contracting services industry," says Tse.

"We have two main divisions: the interior design and project division and, the exhibition division, each offering its own areas of expertise.



Billy Tse: "With our team and working partners in China, we can provide up-to-date business solutions to our clients who would like to explore the China market."

The interior design and project division mainly specializes in the designing of residential homes, hotels, shopping malls, gallery, projects covering China, Hong Kong, and Macau.

"Our company provides a full range of interior design services, which includes design concepts, detailed drawings and project management.

"The exhibition division focuses on booth designs and contractions, decoration, multimedia and application programming, event management, etc. Additionally, we are the exclusive distributor of the world's leading brand of exhibition display system – Nimlok.

"We provide one-stop business solutions for an ever-increasing demand of large enterprises and potential businesses. Our success is based on the individual attention we provide our customers, ensuring we exceed their expectations, provide them with a range of suitable solutions to achieve their goals and work with them closely until and after completion to their satisfaction. It is this bespoke

approach that has won us rich referral business and taken us to the forefront of our industry."

Key Network

SkyHigh is positioned to provide diversified services to clients, providing one-stop solutions, which include design and contracting, project and event management. It has more than ten years of experience in Macau and different locations in China like Shenzhen, Guangzhou, Beijing, Shanghai, Nanning, Chengdu, Kuming, Hongzau, Harbin, etc.

"Our network covers many places in China. With our team and working partners, we can provide up-to-date business solutions to our clients who would like to explore the China market," says Tse.

Rich Applause

"Winning the prestigious HKMVC Award is an important milestone for our company. It shows our arrival on the international stage of designers who customers can rely on for cutting edge design, quality service and cost-effective solutions. Credit goes to our staff whose hard work has resulted in this great success that we share with some of Hong Kong's true industry leaders. We look forward to serving more discerning customers, meeting bigger challenges and playing a key role in establishing Hong Kong as a true market leader in the sphere of interior design," concludes Tse. ■

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