



ATAL DATA CENTRE INFRASTRUCTURE LTD

Data Centre Solutions You Can Depend On!

RONNY LO, Associate Director of ATAL DATA CENTRE INFRASTRUCTURE LTD (ADCI), speaks on the importance of data centre solutions to the world's most proactive companies.

ATAL Engineering Group (ATAL), founded in 1977, is a leading electrical, and mechanical engineering company that is headquartered in Hong Kong with a very strong presence in Macau and Mainland China. With over 2,500 highly qualified staff, ATAL is involved in many projects from data centres, rail, airports and pedestrian transport to lighting, renewable energy, waste and water.

With almost 40 years of experience, ATAL's core expertise lies in building services such as HVAC, electrical, fire prevention, plumbing, building and energy management systems; water, waste water, and solid waste treatment.

Aim to Serve

"In addition, we are also a market leader in building data centres in Hong Kong, and have successfully built and operated data centres for several leading International banks in Hong Kong," says Ronny Lo, the company's Associate Director.

About 5 years ago, ATAL realised an extremely strong demand for data centre facilities so the company decided to set up a new company called ATAL Data Centre Infrastructure (ADCI) which is able to provide end-to-end data centre solutions to the prestigious customers.

As a member of ATAL Engineering Group, the company specialises in next-generation data centre design and construction.

"It is our aim to become a trusted business partner of our customers by providing advanced data centre infrastructure facilities. Our end-to-end data centre solutions are always reliable, efficient and secure," says Lo adding that



Ronny Lo: "Our end-to-end data centre solutions are always reliable, efficient and secure."

quality data centre solutions have a direct impact on the growth of companies and by extension, industries. "What we do therefore requires an exceptional level of quality, accuracy and integrity," says Lo.

Filling a Niche

ATAL Data Centre Infrastructure targets customers who want to manage their IT facilities within a distinctly secure and resilient data centre infrastructure.

"We focus on the exceptional business needs of our customers, ensuring that our cost-effective and green solutions suit our customers' highest standards and business needs. Among our clients rank many world-leading organisations in various industries including top-notch financial service providers, banks, and telecommunication service providers, as well as large enterprises, financial services institutions, government departments, public transports, utilities and IT & T service providers in Hong Kong."

"Together with the collaborative efforts from ATAL Engineering Group, we work hard to offer an array of optimal energy efficient data centre solutions as well as one-stop shop solution to our

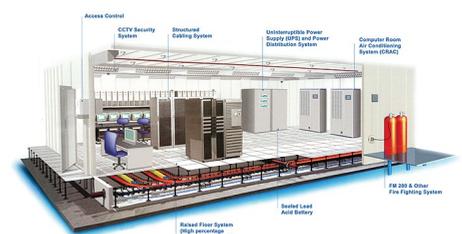
customers covering design, build, testing and commissioning of the entire data centre."

Building the Future

"One of the obstacles to our business expansion is a lack of talents in data centre field," says Lo.

"It is not only an issue in Hong Kong, but also in other countries such as Singapore. We are working hard and closely with our HR expertise who has been actively looking for new talents from local and overseas. Furthermore, our Group company has equipped with an established and recognised engineering graduate trainee programme in order to nurture our young generation into becoming our company's future assets to support our business growth.

"We have no particular secret to our company's success as we only follow and implement our company's motto which was set up by our Group's chairman and company founder – Ir Dr Otto Poon: "We Commit. We Perform. We Deliver." With this motto in mind, we are able to give our staff clear direction, and in return our customers have more built confidence in us." ■



ATAL ATAL DATA CENTRE INFRASTRUCTURE LTD
安樂數據中心基建有限公司

For additional information
www.analogueholdings.com.hk