



## ASIA LANDSCAPING LTD

# Adding Value With Plants, Flowers & Care

Hong Kong's leading landscaping company's work has graced some of the biggest local and international brands. Its Director C.S. LAM speaks about serving a discerning market with sustainable quality.

**A**sia Landscaping Limited was formed in 1981 and established in 1982. Under Hong Kong's booming economy in 1980s, it rapidly expanded its contracting activities particularly in the field of planting, hydro-seeding, maintenance and supply of plant materials from its own nursery.

In year 2001, our company was awarded the Penny's Bay Disney Project & completed the Disneyland project & Science Park in year 2005 & 2015. All the plants were sourced and purchased from Southeast Asia, Australia and New Zealand.

In the same year, i.e. 2005, our company setup a subsidiary company in Macau registered as "Asia Landscaping (Macao) Ltd" in anticipation for development of the "Venetian Macau" project and other five star resort hotels which was its first step to expand its business in Macau, China.

### China Prospects

"There is no direct impact arising from growth of the greater China market for our landscape works in Hong Kong. However, due to changes in economy of China, there led to development of large scale five-star resort hotels in Macau such as Venetian Macau Resort Hotel & Wynn Palace and also these created opportunities in Macau Market," says C.S. Lam, its director.

"We aim at to be the soft landscape contractor of choice in Hong Kong and Macau. Therefore, our goal is to provide excellent quality services to our customers and in turns to achieve greatest customer's satisfaction."

"In order to secure supply of trees



& palms for construction and landscape maintenance projects, we have developed and maintained our own nursery in Zhongshan, China with areas over 400,000 m<sup>2</sup> and more than 200 nursery workers to keep production daily maintenance which are also involved to landscape projects in China."

### Devoted to Quality

"Other than establishment of direct owned nursery, our company has also established Integrated Management System, including ISO 9001, ISO 14001 & OHSAS 18001 that comply with the requirements of their respective standard requirements. We are the first company ever in Hong Kong landscaping industry to be assessed and certified with all three (3) international standards simultaneously.

Due to ever-changing market demand of labour, machinery & plant materials, we need to cope with price fluctuations on raw materials, plant & equipment. Hence, we have established our direct owned nurseries in China to minimize direct effects quality and price fluctuation on plant materials. Also, we have a permanent adequate site workforce of horticulturists, technicians, well-experienced project managers/ site foremen/ safety supervisors, project coordinators and skilled workers as project team

members which is supplemented with specialist sub-contract labour teams when necessary."

Lam explains: "It is foreseeable that our clients look for continuous improvement on our service standard as keen competitions in the Hong Kong market. We provide wide ranges of products and services other than our construction works. For example, landscape maintenance services, & installation of green roof and green walls (other new products/ services) etc. In future, we aim at to be the soft landscape contractor of choice in Hong Kong and Macau."

### Market Applause

"In today's rapidly changing and challenging world, we strive to maintain competitiveness for the Company by building a permanent site workforce of horticulturists, technicians, well-experienced project managers, project coordinators and skilled workers," says Lam.

"With loyalty and continuous support from the managerial team and frontline technical staff, we provide sustainable performance in our products and services to our customers and this could also build mutual trust between the customers and our management team.

"Therefore, our Macau company – Asia Landscaping (Macao) Ltd. is being awarded by Sands China Ltd. for Corporate Culture and Sustainability – during Sands Supplier Excellence Award in Year 2015 as this award is a recognition of excellence & sustainable performance and is a symbol of Sands China Ltd.'s valued on-going partner." ■

For additional information, please visit [www.asialandscaping.com.hk](http://www.asialandscaping.com.hk)