



BRILLIANT INTERNATIONAL GROUP

Paving the Path

The printing industry in Greater China is growing in strength thanks to the pioneering efforts of the **BRILLIANT INTERNATIONAL GROUP** and **Dr. ALLEN SHI LOP TAK**.

In 1985 Dr. Allen Shi founded the Brilliant International Group that eventually grew into one of the biggest printing groups in Southern China. Today, he oversees the strategic vision and directs the development of the company. The intervening two decades have witnessed the company grow into one of the largest and most sophisticated commercial printing groups in Southern China.

Market Leader

In 1980s, Brilliant Printing offered solutions to tremendous needs of packaging and printing. Under the management's direction, Brilliant Printing has established a substantial market share and a good reputation in the industry. In 1988, Brilliant Printing started to move the major production facility to mainland China. Afterwards, with the objective to globalize the business, the company also started to develop the overseas market.

Dr. Allen Shi is widely regarded as one of the pioneers of Hong Kong's manufacturing industry, bringing the most innovative and high quality printing and paper packaging products to market



Dr. Allen Shi Lop Tak, MH JP:
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around the world in a technologically advanced, efficient and more environmental friendly production.

Power of Creativity

Brilliant Int'l Group Ltd is a global manufacturer of world-class paper printing

packaging and value-added paper products. With a workforce of more than 5,000 members operating at a state-of-the-art production plant in the Chu Chiang Delta region, Zhengzhou Henan Province; and professional marketing arms at Hong Kong head office and overseas branches, the company offers quality and value that exceed expectations of customers worldwide.

The company has been recognized by the industry as being among the top in its field, a fact due to the continued effort to improve quality, creativity and professional services.

Quality of Service

"We believe in the quality of work, so we keep employing the latest technologies and equipment to keep improving our products and services. Our people make a huge difference to the way we serve our customers and it is no surprise that our



customers are so loyal to us all these years. We go above and beyond the call of duty to exceed expectations, help them get the most value for their dollar and this is what gains us referral business. We are humbled by this award and pledge to do our best for our customers with humility and strength," says Dr. Shi. ■

For additional information, please visit www.brilliant-group.com

