



INTERFACE

Colour, Sound & Motion Tells Your Story!

Social media without content is zero. Best-in-class video production is the need of the hour for proactive, results-seeking companies says WILSON LI, Founder and Managing Director, INTERFACE.

It was 1998 and after years of working at the TV and post production companies on various video projects, Wilson Li, the founder of Interface, launched his own video production company. With his solid technical background in TV broadcasting, Wilson quickly gained the trust from his clients and build up a good reputation within the industry.

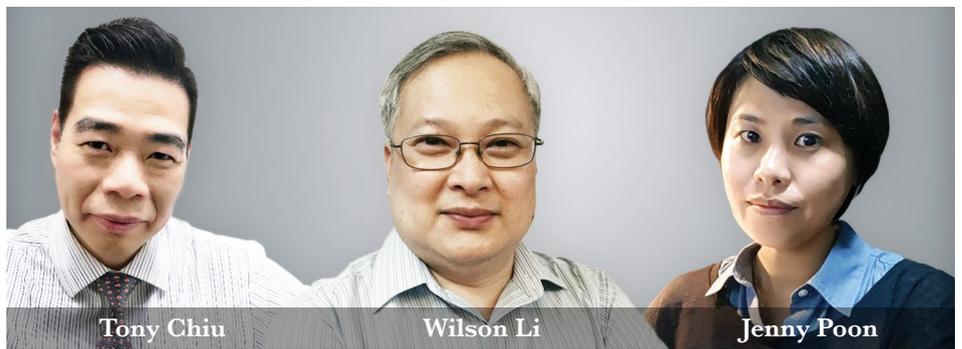
“Coming with the entertainment revolution, such as the success of OTT and smartphone, the demand of on-demand content is growing in an unbelievable rate every year. Delivering content to multiple platforms and new formats are rapidly becoming challenges that need to be addressed,” says Jenny Poon, Business Development Manager.

“As one of the industry leaders, Interface quickly reshapes its services to match with business requirements, one of many examples is to introduce 4k film scanning service in 2016 for digitizing celluloid films to filebase. This is important to keep our awareness to today’s fast changing market when planning our production strategy,” says Tony Chiu, Executive Director.



Personal Service, Better Value

“We treat every client as our partner, and we hope our clients can also treat us as a trustworthy partner. We always do



Tony Chiu

Wilson Li

Jenny Poon

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our best to exceed client’s expectation in every single job and this is the only rule we follow since the first day of this company.

We always focus on our work, we believe that keeping our works in a high standard can maintain a long-term relationship with our clients.

This brand of personalized service is crucial particularly in a market that is spoilt for choice. This is an Internet era that eliminates borders of different countries, video post production can be done in countries other than Hong Kong. To win the competition, we not only do our best to provide best solutions for our clients but we also need to provide the best value for money.”

Fresh Opportunity

“We are always exploring new business and looking for opportunities in today’s ever changing media world, new technologies can always help us providing better services in a more efficient way. We must take into consideration the factors including the increase of flexibility, scalability, agility to meet the rapidly changing landscape of media technologies.

As a competitive players, it is vital to receive communication and positive feedback from our clients which is our first priority. Keeping long-term relations with them by providing high quality work with high efficiency is the only secret to success in today’s media industry. The HKMVC Award is due recognition for our brand of quality work, customer care, attention to detail, effective and efficient use of resources and getting the job done to exceed customer expectations. The Award will go a long way to inspire us to excel and serve our customers with the best we have in terms of talent, expertise, knowledge and attitude,” concludes Tony. ■



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For additional information, please visit www.interfacevideo.net