



THANN

From God's Hands to Your Heart

It was a heavenly moment that persuaded BARBARA LOU to introduce THANN to Hong Kong, Since then, the brand has touched lives, rejuvenated tired souls and gladdened countless hearts. Here's how and why.

“As a young, well-travelled woman I've had more than my share of scents, perfumes and aromas but it was my first experience of Thann in Thailand that brought me to counter that soulful moment, that magical 'click', that reflective feeling of true peace, that I decided that it would be my gift to Hong Kong,” recalls Barbara Lou, General Manager of Thann.

Not a moment sooner, Thann comes to Hong Kong when it is needed most to calm the soul of a tired city too lost in its quest for profit. With moments to spare to stop chasing fortune, few in this amazing city take time off to nourish the body and feed the soul in that reclusive personal space that we call – the heart of humanity where the only lilt comes from the soft spring of life and the essence of the earth's most private scents caress the soul. Experience this and more at Thann's spa in Hong Kong.

From Nature with Love

“Hong Kong is awash with spas of every hue but authenticity and technique are sadly lacking and I asked myself why. I believe that though rest and relaxation may well be a business, it is above all, a vocation for those called to offer it. It is a business of uncompromising passion,” says Lou.

“All-natural products, crafted or expertly blended are the hallmarks of Thann and so in a sense every product



Barbara Lou: “The whole idea is to bring the essence of personalized service of the Thai kingdom to your very own private room where you leave your troubles at the door and enter paradise.”





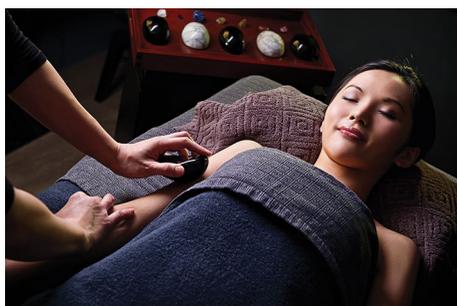
Thann products creates a unique cohesive bond endearing staff to their employers.

“You never forget a great experience and while fancy dinners have worked well in the executive incentive market, now we are seeing a surge in the rest and relaxation sector. At Thann we have begun selling to this lucrative market and the spill-over has come in the form of quality referrals. The passion driving Thann is the need to add value to our customer’s lives. Life is not well-celebrated if you can’t experience the goodness that you work so hard for. I think Hong Kong is gradually awakening up to the futility of the relentless pursuit of economic goals and looking seriously at wellness as a means to balance, putting life before business. People are growing more spiritual and asking themselves if they are living to work or working to live. So, yes, I am glad to be with Thann at such an important time and here’s looking adding value to more people’s lives and bringing peace, happiness and the power of contemplation to more Thann fans in Hong Kong,” concludes Lou. ■

For additional information please visit www.thann.com.hk

is effectively made by the earth. You sense this from the impact every Thann product has on the senses. The absence of synthetic elements ensure the holistic benefit that Thann brings to the customer. The effects of regular use of our natural products are clear to see from the growing fan-base the brand enjoys.”

“The spa itself is an experience. We recreate the authentic Thai spa experience from the dim lights, fragrant suite, range of Thann products you are offered to try before and after your treatment and of course most importantly – the experience of our specially trained therapists. The whole idea is to bring the essence of personalized service of the Thai kingdom to your very own private room where you leave your troubles at the door and enter paradise.”



Effect on Hong Kong

“Everyone knows that rest and rejuvenation is directly proportional to the increase in human productivity and efficiency so companies in Hong Kong rewarding their employees with the Thann experience are reaping rewards,” says Lou adding that rewarding staff with spa treatments and/or a gift pack of

In the Heavenly World of Thann

THANN-Oryza Co. Ltd was established in 2002 to manufacture and market natural skincare products under the THANN brand using Asian innovation, natural ingredients, and contemporary design.

THANN is a range of natural hair and skincare products formulated from botanicals derived by combining the art of natural therapy with the modern dermatological science.

Aiming to offer our customers a lifestyle of total wellness, THANN provides quality products and services through its design, innovation, professional retail staff, and worldwide distributors.

Unique products and imaginative packaging design have won THANN the prestigious 2005 Thailand Prime Minister's Export Award, the 2005 G-Mark Award from the Japan Industrial Design Promotion Organization, and the 2006 Design for Asia Grand Award from the Hong Kong Design Centre.

Providing the core ingredient for THANN's wide range of products is the Vitamin E-rich extracts of rice bran oil deriving from the *Oryza sativa*, commonly known as rice, that unique staple of Thai subsistence for over five millennia. In addition, THANN is the first brand to use Shiso extract as a key ingredient for skincare products.