



BEL CONCETTO INTERIOR DESIGN LTD

Designing with Sensitivity

Interior design that inspires comes from more than just talent.

According to DICK CHAN of BCI, what matter more is designing with spirit, attitude and sensitivity with a deft touch of versatility.

“A

lthough we still focus mainly for projects in Hong Kong, we do have a lot of clients from

Mainland China who invest and move to live in Hong Kong. We understand that they admire the design style here, which combine key elements of both eastern and western culture,” says Dick Chan of Bel Concetto Interior Design Ltd.

“Yet, BCI does not change her uniqueness in interior design but pay more attention to the cultural difference between Hong Kong and our mainland,” he adds.

“We spend effort in finding out the client’s way of living and have space planning to suit their life-style. Our aim is to keep both BCI uniqueness and client’s personal life style.”

Subtle Difference

While a lot of design firms emphasize their own design styles, they tend to overlook that the main goal of “Interior Design Service” is to help the client to define and design living space which distinguish his/her personal style, says Chan.

“In creating distinctive living space, we spend considerable time in talking and discussing with clients to understand their characters and habits before we confirm a design direction.”



Dick Chan: “To understand their character, personal qualities and preferences before confirming design direction is crucial in developing details which suite their living mode, habits. This is the secret of our success.”



“Our mother company is also well established for supplying creative design products with different mixes of materials and craftsmanship for architectural and interior design projects. We have in depth knowledge of different materials and apply different mixture of materials in our designs which bring delight and surprise to clients.”

Unique as You

“Many design houses in Hong Kong boast too much about their own style or design trend with unified design outcomes. BCI, on the other hand, persists in defining and creating unique

living space for clients. Although it is more complicated and consumes more time, we keep to our belief and principles and do not make unified design.”

“We have been focusing on residential projects. In the years to come, we would like to put more time to develop retail and office projects and widen our client base. We believe that ‘interior design’ is to help clients to create their individual style in their houses. It is very important to talk with and listen to them.

To understand their character, personal qualities and preferences before confirming design direction is crucial in developing details which suite their living mode, habits. This is the secret of our success,” says Chan. ■

**BEL CONCETTO
INTERIOR DESIGN LIMITED**

For additional information, please visit www.belconcetto.com.hk