



ORIGINAL DESIGN GROUP LTD

Clever Design Proves Golden Key for Design Doyen

Self-driven entrepreneur LARRY LEUNG relies on original thought-leading design, excellent client-servicing acumen and a sharp nose for quality.

“I had been working as an interior designer for more than decade so most of my first customers were my friends with who I have had good relations,” says Larry Leung, founder of Original Design Group Ltd.

“Gaining experience, contacts and building trusting professional relationships ensured that business ran smoothly. In fact, I vividly recall presenting a design to a new customer who was so impressed with the proposal they approved the floor-plan design on the same day,” he says.

“After being continuously encouraged by family, friends and customers to start my own company, I decided to set up Original Design Group Ltd.

Quality: Our Chosen Path

“As a company, we are always striving to be better. We believe by working to improve ourselves we will build a stronger company and improve the service and experience for our customers who are our priority. We listen to our cus-



Larry Leung: “We discuss every aspect of the design process with them to guarantee satisfaction. This is how we build on referral business. Our customers are our best advertisers.”

tomers’ requirements and involve them in every aspect of the design process.

Our designers are innovative and keep up to date with different trends to deliver the best options to suit our customers. We offer high quality materials and products, sourced both locally and internationally, which allows our customers more choice.”

Clever Design

Leung notes that the biggest problem

that faces the industry in Hong Kong is the lack of land. “The size of housing is a constant issue for our customers and our designers. Fortunately, our team is experienced in providing high quality designs for smaller spaces. All of our designs use space effectively to provide a spacious feel.”

“We understand clear communication is key to providing our customers with what they want. We discuss every aspect of the design process with them to guarantee satisfaction. This is how we build on referral business. Our customers are our best advertisers.”

The company has offices in Kowloon and on Hong Kong Island. “In the future, we endeavor to open offices in different areas to expand our business. Whilst we have made considerable progress as a company in the last few years, we are constantly striving to be better. We want to keep learning and gaining credentials to become more valuable in the design industry and establish ourselves as a model company.

China Ambitions

Leung says: “Our business model focuses on maintaining a strong base in China as well extending internationally.”

“As China becomes a more affluent nation, people become more concerned with their quality of life especially with regards to their housing. Our company has designated offices which fulfill the needs of our clients in China. To ensure business runs smoothly, we maintain a Hong Kong style management system. Our mature and experienced team are able to solve any technical issues and meet the needs of our customers in China.” ■



For additional information, please visit <https://od-designhk.com/zh>