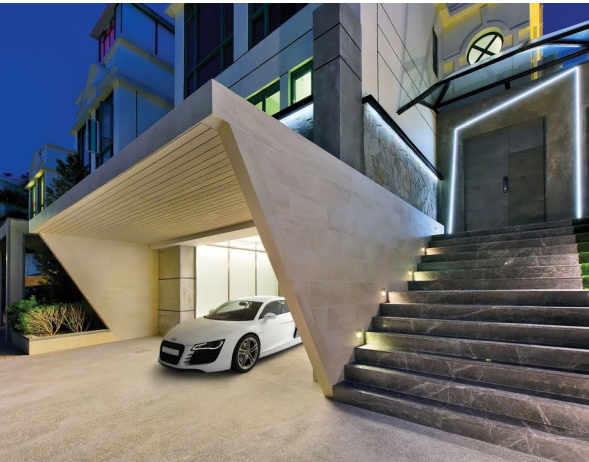




SAMSONWONG DESIGN GROUP LTD

Focus, Entrepreneurial Vision & Skill Make Designer Win

Best business practices and principle-based work ethics takes visionary designer to new heights of success.



Samson Wong: "We take our client's individuality seriously."

Hong Kong's growing fraternity of interior designers is enjoying an expanding market thanks to the shrinking sizes of new homes and retail spaces. Young designers are bringing in a fresh wave of creativity, using colour, form, feature and smart ideas to make smaller spaces yield more value for the end user.

Samson Wong studied Interior Architecture at the University of New South Wales and Visual Arts in the University of Sydney. He has brought his international design concept into full play across many of his projects and managed to set up his own company, in 2006.

Being innovative, original and professional, he has won numerous designing awards and gained global recognition in record time.

Performance & Credibility

"In our business, your work speaks for itself and referral business is the key to success," Wong says. His brand of diversified design has won numerous international design awards. "In recent years, the team established enterprise management, out of the traditional

design firm's management framework, to enhance the level of products and services to achieve the 'real-good quality' interior design, and won the 2017 Best SME Award as well as the Hong Kong's Most Valuable Service Award 2017, which is also an important milestone for SWDG to enter the next decade!"

"We provide an all-round 360-degree animation of international quality for our customers to understand and visualize the final outcome. There are many designers' business-minds that are not wide enough and this is where we excel." "We are able to anticipate our customer's future needs and build successful designs for them. As entrepreneurs ourselves, we are able to better envisage what our customers need. We have led the industry 6-7 years ago, so that customers accept pay design fee which is also a sign of the faith they have put into us," he adds.

Growth Assured

"I am a firm believer in the fact that quality speaks for itself. Our brand of lateral thinking, unprecedented levels of customer care, attention to details, ability to work around constraints. In the near

future we will venture further into commercial, public design as well as designing for social services."

China also looks bright for the young designer. "We participate in China construction commercial projects. As a member of Hong Kong Federation of Meizhou Association, Member of the CPPCC of Fengshun country in Meizhou, Guangdong and Federation of Hong Kong Guangdong Community Organizations, as a member of Chinese People's Political Consultative Conference we will expand our social networking at the mainland China," Wong says.

"Whether its China or Hong Kong, we constantly change our understanding of innovation to suit each and every specific project. We take our client's individuality seriously." ■

康華

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